

GRAPHIC
VOLUNTEERING JOB



DESIGNER/VIDEOGRAPHER
POSITION

Do you have a passion for women empowerment and storytelling with a deep understanding of what drives people to take action? Are you a graphic design maven with an appetite for excellence?

Mothers to Daughters, a for-impact organization whose focus is to bridge intergenerational gaps amongst women, is currently seeking a Content Creator. Reporting to the Community Manager and Strategic Creative Consultant, in this position you will create and curate content to optimize M2D visibility across all our social media.

Opportunity: Be part of our talented team, grow, get exposure through networking within a fast growing for-impact organization.

Start date : March 1st 2021

Weekly Time Commitment: 5 - 7 hours

Term: Unlimited

Responsibilities

- Produce consistently high-quality video content to engage our community.
- Design event flyers and work in collaboration with the Communication Leader and Content Creators
- Develop illustrations, marketing materials and other **designs** using software as necessary.
- Other duties, projects, and initiatives as assigned by the Community Manager and Strategic Creative Consultant.

Our definition of a good fit

- A content chameleon. You know what levers to pull to get your audience to engage, buy, or share and can do so while effortlessly maintaining M2D brand tone
- Excellent graphic design skills and proficient with Adobe Suite, Canva
- Expert storyteller, quick-learner, team player, able to take feedback, and work well and support your team members

If this resonates with you, we want to talk to you! Send in your CV today at

info@motherstodaughters.ca.

We thank all applicants who apply, but only those selected for an interview will be contacted.